

Browse for treasures at *Here Be Books*

Looking for a place you can escape the hot sun, sip a cool drink or coffee, and browse through books to your heart's content? Then chart a course for *Here Be Books*, Summerville's newest used book store, located in Oakbrook Plaza at the corner of Dorchester and Ladson Roads.

Owned and operated by Tim and Tina McDuffie, *Here Be Books* stocks more than 30,000 gently-used books, as well as a few new ones, in all categories of fiction and nonfiction. They offer a comprehensive search service and offer to buy, sell, and trade both paperback and hard cover books. You'll delight in their selection of gourmet coffees, herbal teas, and cool beverages. You can even sample a complimentary cup of one of these gourmet brews during the store's grand opening celebration, starting Tuesday, August 2nd thru Saturday, August 6th from 10am to 6pm. Customers can also register to draw a prize from the *Here Be Books* treasure chest.

"Our goal is to create a comfortable, relaxed, and friendly environment for casual readers, booklovers, and collectors alike," says Tim McDuffie, a United States Navy retiree. "Customer service is very important to us. We want to help you find the books you desire." In fact, the McDuffies have developed this philosophy into a motto for the business: "Looking for a book? Let us help."

Tina told us one of their biggest challenges, initially, is to enter those 30,000+ books into their computerized inventory system. "That and getting to know our clientele so we can

better serve their needs," she said. "I see us as a full-service bookstore. For instance, we'll carry Brodart book covers to help customers protect their treasures as well as bookmarks and other bookish accessories. We want the bookstore to be a place where readers can hold book club meetings to socialize and discuss their favorite books and encourage authors to hold book signings and talk about their new works. I plan to host some seminars myself on various web development & related topics," said Tina, who is also a teacher and published author.

You can learn more about *Here Be Books*, view a list of upcoming events, request a book, and learn what's new in the book world by visiting their web site at www.herebebooks.com or by calling them at (843) 695-1498. The McDuffies invite interested parties to call or drop by the store to discuss book clubs and book signings. Tina and Tim would also like to assist the community by carrying the books on school reading lists. If you have a list to share, you can email it to info@herebebooks.com, fax it, or just drop it by.

Opening their own bookstore was a dream come true and an unexpected opportunity that the McDuffies, being passionate readers themselves, could not resist. Tim has been actively selling collectible books and games over the Internet for ten years. Both he and Tina are avid treasure hunters always in search of out-of-print, interesting, and obscure books. "A treasure isn't measured by its monetary value," Tim said. "It could



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A full-service bookstore
Looking for a book?
Let us help.

30,000+ books

- used, new & collectible
- paperback & hard cover
- fiction & nonfiction
- roleplaying games
- search service
- book covers & accessories
- coffee, tea & assorted beverages

Mention this ad and receive

FREE Coffee or 10% OFF
(limit 1 per customer, Aug. 2 to 6, 2005) entire purchase

Join us for our
Grand Opening
Tuesday, August 2nd

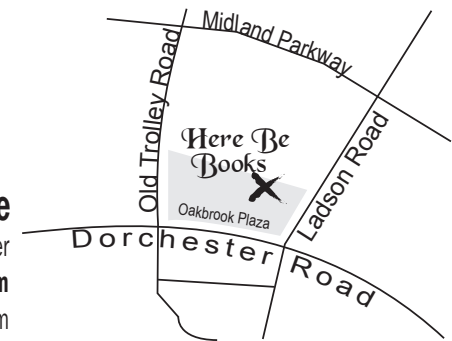
4650 Ladson Road, Summerville

in Oakbrook Plaza, corner of Ladson & Dorchester

Hours: Tuesday thru Saturday 10am to 6pm

(843) 695-1498

www.herebebooks.com



be a book you loved as a child, one that teaches you something new, or provides a few pleasant hours. Books give you the opportunity to see the world from different viewpoints,

explore places and times you've never been, and escape from the daily pressures of life." "And remember, you can't judge a book by its cover price," added Tina with a smile.